



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

National Seminar on Cotton Productivity and Value Chain Transformation

*“From Soil to Global Shelf : Unlocking the Full Potential of India's Cotton
Value Chain”*

Tuesday, 22nd July 2025

Multipurpose Hall, India International Centre, New Delhi

**Policy | Regulation | Technology
Trade | Innovation**

ABOUT THE SEMINAR

India is the **largest cotton cultivator** in the world, yet its productivity levels remain among the lowest globally. With over 6 million cotton farmers and more than 50 million people dependent on the cotton value chain, cotton remains at the heart of India's agricultural and textile sectors.

The **Union Budget 2025-26** launched a dedicated **"Mission for Cotton Productivity"** under the Ministry of Textiles. This 5-year program aims to **improve productivity, sustainability, and promote Extra-Long Staple (ELS) cotton**, enhancing the competitiveness of the Indian textile industry, where MSMEs play a pivotal role.

To catalyze national action, ICFA is organizing this high-level seminar bringing together policy leaders, cotton producers, industry experts, and scientific institutions.

OBJECTIVES OF THE SEMINAR

- To deliberate on productivity enhancement, sustainability, and innovation in cotton farming.
- To promote Extra-Long Staple (ELS) cotton and reduce import dependency.
- To strengthen institutional support and partnerships in cotton value chains.
- To align stakeholders with the government's 5F vision (Farm to Fibre to Factory to Fashion to Foreign).
- To advance a policy roadmap and industry action for supporting MSMEs in the cotton and textile ecosystem.

WHY YOU SHOULD ATTEND ?

- ☑ Connect with top policymakers from Ministries of Textiles, Agriculture & Commerce
- ☑ Explore opportunities under the new Cotton Productivity Mission
- ☑ Network with leading cotton scientists, exporters, industry leaders, farmer groups, ginners & spinners
- ☑ Contribute to policy recommendations and collaborative initiatives
- ☑ Showcase innovations, branding efforts like Kasturi Cotton India, and traceability solutions

WHO SHOULD ATTEND ?

- ✓ Policymakers and Government Officials
- ✓ Cotton Producers and Farmer Leaders
- ✓ Textile & Apparel Industry Representatives
- ✓ Agribusiness and Export Houses
- ✓ Agricultural Scientists and Extension Experts
- ✓ FPOs, Ginners, Spinners, and Traders
- ✓ Agri-tech Startups and Technology Providers
- ✓ NGOs and Development Organizations
- ✓ Academia and Research Institutions



PROGRAM SCHEDULE		
S.No.	Time	Session Title
1.	09:00 AM - 09:30 AM	Registration & Welcome
2.	09:30 AM - 10:30 AM	Inaugural Ceremony: Policy & Regulatory Support Framework for Accelerating Cotton Growth in India
3.	10:30 AM - 11:00 AM	Tea
4.	11:00 AM - 12:15 PM	Session I : Role of Technology in Improving Crop Productivity
5.	12:15 PM - 01:30 PM	Session II : Marketing & Value Chain Development in Cotton
6.	01:30 PM - 02:15 PM	Lunch
7.	02:15 PM - 03:30 PM	Session III : Role of Seed and Crop Protection for Robust Cotton Harvest
8.	03:30 PM - 04:45 PM	Session IV : Opportunities & Challenges: Making India a Global Leader in Cotton & Textiles
9.	04:45 PM onwards	Closing Ceremony & Vote of Thanks (Followed by Tea)

EXPECTED OUTCOMES OF THE SEMINAR

This national-level cotton seminar aims to deliver actionable insights and multi-stakeholder collaboration aligned with the Government's Mission for Cotton Productivity. The expected outcomes include:

Outcome Area	Details
Policy Recommendations	Concrete inputs and suggestions for effective implementation of the Mission, especially on ELS adoption, MSP, and traceability.
Farmer-Centric Solutions	Scalable farming innovations for rainfed cotton areas and recommendations to enhance farm-level productivity and resilience.
Technology Transfer	Promotion of advanced practices like HDPS, pest-resistant GM cotton (including Pink Bollworm-resistant strains), and mobile advisory platforms
Value Chain Strengthening	Strategies for seamless integration from farm to textile markets, including branding and marketing support for Kasturi Cotton.
Export & Trade Facilitation	Roadmap for improving cotton export competitiveness, reducing import dependency, and promoting Indian cotton globally.
Public-Private Collaboration	Formation of working groups and institutional partnerships between Ministries, Industries, ICAR, and FPOs.
Digital Access and Awareness	Wider promotion and training on government platforms like the “Cott-Ally” mobile app and online MSP tracking.

SPONSORSHIP OPPORTUNITY

Be a proud sponsor of the National Seminar on Cotton 2025 — a premier platform aligned with India's mission for sustainable agriculture and cotton excellence. Join policymakers, innovators, and industry leaders in shaping the future of cotton, promoting technology, sustainability, and farmer prosperity. Your support will spotlight your commitment to national goals and sectoral transformation.

Principal Sponsor (INR 5.00 Lacs + GST)

- **Title Recognition:** Esteemed recognition as the Principal Sponsor with prominent brand visibility across all event collaterals and platforms.
- **Speaking Opportunity:** An exclusive 10-minute speaking slot during the event to address and engage with a distinguished audience.
- **Networking Access:** Five complimentary delegate passes to the conference
- **Corporate Branding:** Featured logo placement across key event collaterals and digital displays during session intervals and breaks.
- **Acknowledgment:** Special recognition during both the inaugural and closing ceremonies.

Co-Sponsor (INR 1.50 Lacs + GST)

- **Recognition:** Recognition as a Co-Sponsor with prominent brand visibility across all event collaterals.
- **Networking Access:** Two complimentary delegate passes to the conference
- **Acknowledgment:** Recognition during the event proceedings.

Main Sponsor (INR 3.00 Lacs + GST)

- **Recognition:** Esteemed recognition as the Main Sponsor with prominent brand visibility across all event collaterals and platforms.
- **Presentation Opportunity:** An exclusive 5-minute slot to deliver your presentation and showcase your organization's offerings to the audience.
- **Networking Access:** Three complimentary delegate passes to the conference
- **Acknowledgment:** Recognition during the closing ceremonies.



ICFA ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE		Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi	
IFSC Code	HDFC00000003	MICR Code	110240001	

For more details, please contact

Ms. Shruti Jaiswal | Phone : +91 9311983204 | Email : shruti.jaiswal@icfa.org.in

214-217, B- Wing, Naurang House, KG Marg, New Delhi -110001 | Tel : 91-11-41501465

Email : info@icfa.org.in



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